



THE AMERICAN COLLEGE OF GREECE

PIERCE COLLEGE · JUNIOR COLLEGE · DEREЕ COLLEGE · GRADUATE SCHOOL
SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES

Dr. Michael Samonas
Chief Financial Officer
SIDMA SA – Steel Products

Athens, the 22nd of January, 2009

Dear Dr. Samonas,

«Great deeds are usually wrought at great risks.»*

Herodotus - 5th Century B.C.

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The Business Week Annual Forum, organized by the Business Academic Societies of the American College of Greece, brings professionals and researchers from the industry and the academia in contact with students in business disciplines, addressing emerging and vital practices of the Business World.

Considering the underlying financial crisis that brought to light several issues for discussion on Risk and its Consequences in Business, the ACG Business Week 2009 Forum chose the theme “**Business at Risk**”, during which we cordially invite you to present a topic in one of the following areas:

1. Risk Management and Financial Investment
2. Risk in Information Systems
3. Risk in an International Environment
4. Leadership through Risk
5. Risk in Marketing

The ACG Business Week 2009 Forum will take place from the 16th to the 19th of March, at the American College of Greece premises.

We would be honored by your presence.

Sincerely,

Dimitra Lagaki
President
Computer Information Systems Society

Mr. A. Triandafyllidis
Society Advisor

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